

ZEFTRON NYLON: DELIVERING MORE

Zeftron nylon has been a trusted partner for more than 40 years in the commercial interiors marketplace constantly evolving to meet the color and styling demands of the Architect, Design and Specifier community.

PREMIUM PRODUCT

- ➔ **Color Clarity & Intensity** – Offering a color palette of 120 shades known for their brilliance, clarity and clear crisp hues in a robust range of colors including bold accents and metallics.
- ➔ **Recycled Content** – A minimum 25 percent recycled content in every color.
- ➔ **LEED Credits** – Carpets made with Zeftron can contribute to LEED credits resulting from its Cradle to Cradle™ Silver certification and host of other tangible environmental attributes.

Cradle to Cradle™ is certification mark licensed by the Cradle to Cradle Products Innovation Institute

For more information or to request samples please call us : 706-532-2984 or email: timothy.blount@shawinc.com

EXCEPTIONAL SERVICE

- ➔ **Local Support** – Marketing Representatives to provide product information and education and assist in the carpet specification process.
- ➔ **Custom Colors** - Willingness to create custom colors for special projects.
- ➔ **Custom Designs** – Yarns providing unparalleled versatility to create complex and sophisticated custom carpet designs and styling options
- ➔ **Promotional Events** – Special events and promotions to enhance knowledge of the latest in product introductions to the specifying community.
- ➔ **Onsite Support** – Available to go onsite to conduct carpet maintenance seminars, provide trouble-shooting and product performance assessment.