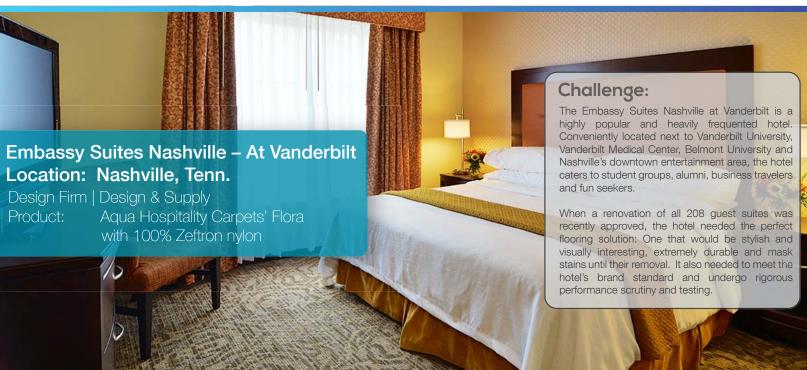
## zeftron



## Solution:

- Design & Supply, a design services firm that has been serving the hospitality and lodging industry for more than 35 years, recomneeded. Made with 100 percent Zeftron nylon, Flora offers the perfect balance between style and durability.
- Its organic floral pattern in "Go-Go Marigold" was dark enough to pull in other elements of the room, such as the sofa, ottoman and drapes, but light enough to brighten the room. "The fiber's brilliant sheen not only helped brightened the room, but the intricate pattern also added an excellent visual element to the overall design," said Kerry Udinski of Design & Supply.
- the test by General Manager Scott Balmaseda. A sample piece of the carpet was placed in a heavily trafficked area of the hotel to see how it would stand up.
- "Durability is always the most important factor from an operating standpoint," said Balmaseda. "And when lighter colors are being used, we're always concerned about spills, soiling and cleaning, but the product has performed extremely well."
- Zeftron's lifetime stain and performance warranties added additional peace-of-mind to its proven color, shading, textural and styling attributes. A fully recyclable nylon with 25 percent recycled content and the ability to contribute to LEED credits, Zeftron also supports sustainable building.
- Flora is performing extremely well and is hit with all who visit the right pattern, colorway and fiber...this product has a lot going





