



"The carpet is simply a dream. Not only is it a custom carpet, which makes it unique, it's beautiful, affordable and cleans very well. The colors and patterns are just perfect, providing a historic yet modern appeal."

Jennifer Austin
Executive Vice President,
Development and Brand Strategies Distrikt Hotel Group

Distrikt Hotel - Pittsburgh, PA

Product: Encore Custom Hospitality Carpet made with 100% Zeftron[®] nylon



Challenge:

Five years after building a ground-up hotel in NYC, Distrikt Hotel Group faced different challenges with their new project in Pittsburgh, Pa. A historic 10-story building dating to 1926, the completely renovated hotel needed a superior flooring solution to achieve the design goals for all 185 guest rooms, corridors and public space areas. Among its most important needs was a highly styled carpet that could complement the architecture of the historic property, while also offering a fresh, modern appeal.

Solution:

- A fully custom Encore Hospitality Carpet made with Zeftron nylon featuring unique colorways, surface textures and intricate patterns
- A patina-like appearance accomplishes the historical aesthetic, while the metallic golds create the modern, contemporary look
- Zeftron's lifetime stain and wear warranties provide long-term performance assurance

