zeftron



Challenge:

The Mathematical Sciences Research Institute (MSRI) at the University of California, Berkeley, is one of the world's premier centers for advanced mathematics research. It's where some of the world's greatest math minds converge and collaborate. The challenge - they needed a floor covering as smart as they are for their latest expansion.







Solution:

- The San Francisco architectural firm of Glass Associates Inc. selected a commercial carpet product made with Zeftron nylon, a premium nylon 6 fiber that offers exceptional style, performance and recyclability - all from a single source
- The firm's principal, William R. Glass, FAIA, specified the Zeftron product because it could "take the wear and tear, and mask spills" without limiting styling flexibility
- Zeftron's 105 colors and its virtually unlimited styling capabilities provided the aesthetic needed for the space -- a blend of muted grays and browns and honey-colored undertones that subtly mirror the auditoriums' rich wood ceiling
- As a closed-loop, fully renewable nylon that also contains a minimum of 25 percent recycled content, it's an environmentally friendly solution
- Zeftron's lifetime stain and wear warranties provided the added assurances the product would stand up to the facility's rigorous traffic demands