#### PREMIUM NYLON 6IX FIBER SYSTEMS

### CASE STUDY HOSPITALITY | SENIOR LIVING

# zeftron



#### Challenge:

RLPS Interiors, a firm with extensive experience in the senior living market, was charged with designing the interiors of two facilities serving senior patients and residents. RLPS needed a carpet that would not only provide a warm and inviting aesthetic, but also match the client's overall design concept.



## Masland hospitality

#### Solution:

- RLPS Interiors developed a custom carpet product by first starting with stock patterns from Masland Hospitality, altering the patterns slightly to make them more accommodating to the needs of the residents at each facility and then custom-coloring them using Zeftron nylon colors.
- With color a key driver, Senior Interior Designer Derek Perini felt Zeftron's sophisticated color palette stood out above other nylon options. "We preferred Zeftron due to the richness of the colors available" he said. Zeftron is also a fully renewable nylon and contains a minimum of 25 percent recycled content in every color.
- Another positive factor for RLPS Interiors was Masland Hospitality's flexibility and assistance with custom patterns design and the accompanying warranties for performance and color.
- In total, more than 7,000 square yards of carpet were specified for the facilities covering corridors, elevators, hallways, lobbies and other common areas.
- Utilizing Masland Hospitality's Tapistron technology, the carpet features rich earth-toned colors and elegant patterns. The result is a perfectly matched flooring product that meets both the facilities' and the client's desired design concept.

#### www.zeftronnylon.com