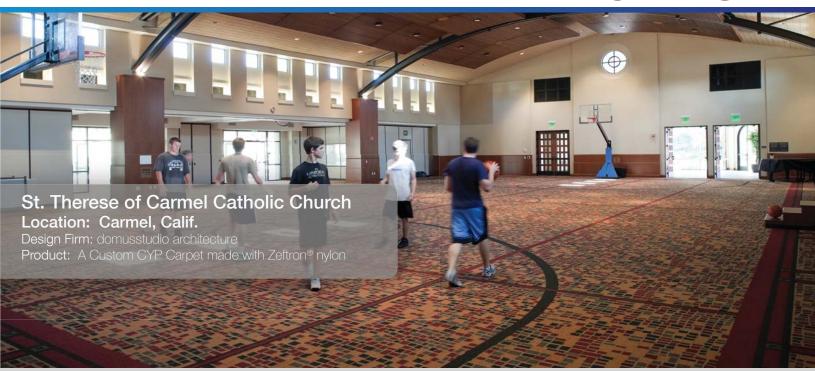
## zeftron





## Challenge:

St. Therese of Carmel Catholic Church required a truly multi-purpose flooring solution for its Parish Hall. Designed to accommodate a range of activities, from sporting events to theatrical performances, dinners and receptions, the carpet needed to be highly durable, easily maintainable, yet also stylish and sophisticated.

## Solution:

- Utilizing B Carpet's internal design team, along with local sales agent Glen Thomas of GCThomas, St. Therese and its design firm, domusstudio, selected a custom 750 square-yard commercial carpet from B Carpet made with 100 percent renewable Zeftron® nylon
- Zeftron®'s lifetime stain and performance warranties and its 40-year history added peace-of-mind that the carpet would easily stand up to the space's heavy traffic usage
- Zeftron®'s virtually limitless styling possibilities, in conjunction with B Carpet's one-of-a-kind CYP machine, helped domusstudio create a highly intricate "macro mural design" that matches the stain glass in cathedral
- The carpet is receiving high praise for meeting the facility's various needs

