

St. Petersburg/Clearwater International Airport

Client | Kelly Taaffe Designs

Challenge:

The St. Petersburg-Clearwater International Airport was originally built in 1941. Recently, the airport embarked on a multimillion dollar renovation to create a more modern and unifying look. When it came to specifying the carpet, a memorable and highly styled product was key. But because of the facility's heavy, intense and constant traffic, a carpet with unsurpassed durability and performance was of equal importance.

Solution:

- Kelly Taaffe of Kelly Taaffe Design Inc. custom-designed a Bloomsburg carpet made with Zeftron® nylon, a premium nylon 6 fiber
- Zeftron's rich color palette enabled Taaffe to incorporate colors reflective of the area's natural surroundings such as swirling greens, blues, tans and black
- Taaffe used Zeftron's outstanding styling capabilities to create a finished product that was both visually stunning and a way-finding solution for passengers and visitors
- Zeftron's outstanding performance characteristics and its life-time wear warranty were also leading factors contributing to the specification
- A fully renewable nylon, the carpet can be recycled at the end of its useful life